



# Nonprofit News

CAPACITY BUILDING	GRANTS / FUNDRAISING	RESOURCES / EDUCATION	VOLUNTEERS / EVENTS
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AUGUST/SEPTEMBER 2018

Volume 2 - Issue 5



Yuba-Sutter Economic Development Corporation (YSEDC) is committed to assisting our local nonprofits in building capacity, with their programs, and projects. If you wish to submit an article to promote an event, please submit it 10 days prior to our publication date. The next publication will be on or around October 1, 2018. You may submit your articles in microsoft word, pdf, or jpeg formats to Cynthia via email at: [croderick@ysecd.org](mailto:croderick@ysecd.org)

We hope that you will take advantage of this newsletter to build the capacity of your nonprofit organization and market your events.

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For many nonprofits, fundraising energy becomes sluggish as the temperatures rise. It may not be prime event season, donors may be too busy for a visit, mailing an appeal letter might be put off until fall, and online efforts take a back seat to vacation and "summer hours." While the challenges of raising funds in the summer are real in many cases, it's not an excuse to coast for eight or more weeks. After all, summer is followed rather quickly by what is typically the most important quarter for fundraising-and that annual occurrence, Dec. 31. [MORE...](#)



YCCSC

### PUBLIC SECTOR REPRESENTATIVES

- District 1 - Richard Webb
- District 2 - Mike Leahy
- District 3 - Dizarea Webber
- District 4 - Andi Crivello
- District 5 - Kim Hawthorne

### PRIVATE SECTOR REPRESENTATIVES

- Michael Harris - Vice Chair
- Steve Duckels - Chair
- Vernon Kuska
- Don Schrader



John Nicoletti

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**LOW INCOME REPRESENTATIVES**

Alisha Parker

Lisa Baker

Marlys Eatmon

Angelica Bravo

Angie Gates - Secretary/Treas.

[www.yubacares.org](http://www.yubacares.org)

**UPCOMING BOARD MEETINGS**

September 25, 2108

November 27, 2018



## Why apply for a grant?

This process often leads to changes, new or improved programs, and organizational growth even when funding isn't awarded. Applying for a grant provides a great reason to reach out to other organizations and initiatives in your area with similar goals or that are serving similar populations. A lot of time has been expended researching the below grant opportunities to assist our local nonprofits to build capacity. We hope that you will take advantage of this service.

## GRANT OPPORTUNITIES

**Teichert Foundation:**

The Teichert Foundation is accepting grant applications Cycle Two for projects and programs in the following focus areas: Culture and the arts, Education, Youth and elderly, Environment, Transportation and planning, Civic improvement and historical restoration, Community and social services, Rehabilitation and health service. Application Deadline: August 31, 2018. Decisions Announced: December 3, 2018. See full opportunity by clicking on the following link: [Teichert Foundation Grant](#)

**Henry W. Bull Foundation:** The Henry W. Bull Foundation is an independent foundation providing funding for the following fields of interest: arts; Christian agencies & churches; disabilities, people with; education; health care; health organizations; and performing arts, music. The foundation provides the following types of support: annual campaigns; building/renovation; capital campaigns; continuing support; equipment; general/operating support; matching/challenge support; program development; and research. An application form is not required. Interested applicants should submit a letter of inquiry. The proposal deadlines are April 1 and September 1. The foundation does not have a website at this time. Address: Stephen Heyn, Union Bank Trustee, 445 Figueroa Street #301, Los Angeles, CA 90071

**Scaife Family Foundation** is an independent foundation. Grants are made to support and develop programs that strengthen families, address issues surrounding the health and welfare of women and children, promote animal welfare, and that demonstrate the beneficial interaction between humans and animals. Support also for conservation, and early intervention and prevention efforts in the area of drug and alcohol addiction. See full opportunity by clicking on the following link: [Scaife Family Foundation](#)

**The Strong Foundation** is accepting grant applications for projects based in Northern California, including the Sierra Nevada and Central Valley. Focus Areas include: Community Improvement, Capacity Building, Social Action, Environment and Civil Rights and Advocacy. Deadline September 15, 2018. Click on the following link for full opportunity: [Strong Family Foundation](#)

**The Save Mart Companies C.A.R.E.S. Foundation** aim is in its name: Community, Arts, Recreation, Education, and Sports. The Save Mart Companies C.A.R.E.S. Foundation will seek out and select, and



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**SCCAA**

**PUBLIC SECTOR REPRESENTATIVES**

District 1 - Christine Ivory

District 2 - Kenneth Brooke

District 3 - Barbara Fasano

District 4 - Sharon Foote, Chair

District 5 - Lonnie Perez

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**PRIVATE SECTOR REPRESENTATIVES**

Paul Basi, Secretary

DeeDee Brady, Treasurer

Tom Reusser

Vacant

Jeff Stephens

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**LOW INCOME REPRESENTATIVES**

Jaswinder Sandhu

Michael Reeves

Margot Seaton

Susan Podesta

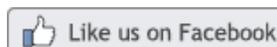
Jackie Sillman, Vice-Chair

[www.suttercares.org](http://www.suttercares.org)

**UPCOMING BOARD MEETINGS**

August 16, 2018

October 18, 2018



entertain proposals from, non-profit charitable groups and programs in the communities in which Save Mart Supermarkets does business. Click on the following link for full opportunity: [SAVEMART C.A.R.E.S](#)

**AARP Foundation** - Tackling Senior Food Insecurity. Click the following for guidelines and opportunity: [AARP Grant Opportunity](#)

**Omron Foundation, Inc.** - The Omron Foundation divides its charitable resources to benefit the following focus areas: Disaster Relief, Basic Needs (Food, Clothing and Shelter), Disabilities, Education, Health -Wellness. Click on the following link for full descriptions: [Omron Foundation](#)

### Fundraising/Event Sponsorship and Donations

**Raley's** accepts donation submissions through their online portal. Raley's supports causes that align with one or more of their giving platforms. Higher consideration is given to causes that align with our guidelines and make significantly positive impacts in the communities they serve. Click on the following link for full opportunity: [Raleys](#)

**SEARS** goal is to be part of the community and contribute in ways that enrich the lives of people residing in those areas. By helping to create stronger communities, they enhance the quality of life for customers and associates. Sears looks for partnerships with organizations that are leaders in what they do (no matter their size) and align with one or more of their four focus areas. Click on the following link for full opportunity: [SEARS](#)

#### Ross Dress for Less- Store Based Giving

The Ross Store-Based Giving Program provides support - primarily in the form of gift cards - to federal tax-exempt 501(c)(3) organizations serving a community within 25 miles of a Ross Dress for Less or DD's DISCOUNTS store. Click on the following link for full opportunity: [Ross Giving](#)

**Costco:** For local organizations and groups, which focus on children, education or health and human services click the following link: [Costco Charitable Giving](#)



**SUTTER COUNTY** COMMUNITY ACTION AGENCY & **YUBA COUNTY** COMMUNITY SERVICES COMMISSION

**CSBG Grant Funding**

**REQUEST FOR PROPOSALS**

**COMING SOON!**



### 7 Major Benefits of Nonprofit Collaboration

When it comes to managing a nonprofit organization, one thing tends to be on the forefront of everyone's mind: moving the mission forward. How can you best accomplish your goals? How can you meet your fundraising deadline? How can you efficiently serve your clients and constituents? This can be a lot of weight on a single nonprofit's shoulders.



### ITEMS NEEDED BY LOCAL NONPROFITS

#### COORDINATED ENTRY

**Life Building Center**  
131 F Street, Marysville  
(530) 749-6811  
Ask for Ricardo or Susan

Cup of Soups  
Granola Snacks/Crackers  
Non-perishable Snacks  
Bottled Water  
Hand Soap  
Shampoo/Conditioner  
Tooth Paste/Brushes  
HE Laundry Detergent (liquid)  
Toilet Paper  
White Bath Towels  
Coffee, Sugar, and Creamer  
\$5.00 -\$15 Gas or Food Gift Cards  
Book of Bus Tickets  
Drop off during the hours of:  
Mon-Thurs. 9:00 -3:00pm

#### Hands of Hope

909 Spiva Avenue Yuba City  
(530) 755-3491

Ask for Rick or Lou

Cup of Soups  
Granola Snacks  
Bottled Water  
HE Laundry Detergent (liquid)  
Drop off during the hours of:  
Mon-Thurs. 11:00 - 4:30pm

#### 14Forward

938 14th Street, Marysville

Wool Blankets  
Fitted Twin Sheets  
Small Garbage Cans  
Large Storage Totes  
Wool Blankets  
Twin Fitted and Flat Sheets  
Solar Powered Lanterns  
Drop Off Hours  
Monday through Friday,  
8:30 am - Noon

Fortunately, not all of these decisions have to rely on one nonprofit. There is power in pairs. Nonprofit collaboration allows various organizations to join together and make even bigger strides in bettering their community and improving the world. Partnering with another nonprofit organization either in your area or nationally can provide a multitude of benefits to further your NPO's mission. What exactly can a partnership do for your organization? Here are seven major benefits of nonprofit collaboration. [MORE...](#)



### Treasures of All-Volunteer Organizations: 8 Key Responsibilities

More than half of the nonprofits in the United States are estimated to be all-volunteer organizations. Here is a wonderful, succinct guide for the 600,000 + treasurers of such organizations:

What do we mean by "all-volunteer organization (AVO)"? While AVOs range from small, relatively informal nonprofits to larger, more formal, affiliated organizations, in AVOs volunteers do most or all of the work. Following are some common attributes of AVOs. [MORE...](#)



### Six Successful Major Donor Outreach Activities

Major donors need to be cultivated one at a time. A major gifts program takes time and commitment. The reality is that a small number of donors have the potential to make up a large part of your overall giving total.

Reaching out to this group of donors will pay off. Cultivating relationships with major donors and identifying opportunities for them to give will have a dramatic (and positive) impact on your organization's long-term stability, and more important, advance your mission.

Each major donor has their own reasons for giving to your organization. They also have individual preferences about personal attention and connectivity. Mix-and-match these outreach activities-and create some of your own-to steward your major donors and reap the benefits. [MORE...](#)

or  
1:00pm - 4:00pm

### Twin Cities Rescue Ministries 940 14th Street, Marysville (530) 743-8777

Canned Food Items  
for monthly Food Boxes  
We can always use: Hamburger, butter, syrup, toilet paper, paper towels, bottled water, to-go boxes and plastic silverware.  
Drop off or we can pick up  
Hours: Mon-Sat. 9:30 - 4:30 pm.

### Salvation Army Family Store and Donation Dropbox 900 F St. Marysville, CA, 95901 (530) 743-3671

Toiletries, new blankets, new pillows, new towels & washcloths, laundry soap, toilet paper, janitorial supplies, new mattresses and bunk beds, 2 commercial dryers, 2 commercial washers, commercial refrigerators and freezers, filing cabinets, HVAC systems, new computers, intercom system, pallet jack, commercial vacuum cleaners, box truck, ice machine, convection oven, commercial coffee machine, steam table, commercial mixer, Day Care room furnishings

### Volunteers and Donations needed!



#### Become involved!

The United Methodist Church of Yuba City has several volunteer opportunities available. They also have a great need for donated items. Please click the following link for details.

[Volunteers and Donations  
Wanted](#)



## Volunteers Needed!

Bridges to Housing, a nonprofit organization dedicated to placing homeless people into homes is looking for volunteers. Volunteers are needed on Tuesdays and Wednesdays from 1:00 to 4:00 pm for intake of Clients. Volunteers must be 18 years of age and willing to be fingerprinted. For more information, please call 755-3414.



### Social Media For Non Profits

Like every other aspect of nonprofit marketing and fundraising, the purpose of social media is to increase and deepen your relationships. Your social media followers can do for your nonprofit what your personal networks do for you ... applaud your success, support you, and spread the word about your projects. [MORE...](#)

## UPCOMING FUNDRAISING AND COMMUNITY EVENTS

## Why Funders Need Reports



\* To confirm that the grantee complied with the terms of the grant \* To assess success/impact of the project \* To help inform strategies for future grantmaking and programmatic work \* To provide outcome and anecdotal information that funders can share with their constituents/public to promote your work \* So funders can provide information to THEIR donors or constituents to be transparent and accountable \* Historical Record & Evaluation - can be consulted when your next proposal is reviewed  
See attached for **Tips for Grant Reporting**

### The 2018 Continuum of Care Program is open!



The Sutter Yuba Homeless Consortium, the lead agency for CA-524 CoC, is encouraging applications for the FY2018 CoC Competition for the following categories:  
Bonus Project - \$30,909  
Domestic Violence Bonus Project - \$51,516

If you are interested in applying for funds, please contact Scott Thurmond at [scott@thurmondconsulting.com](mailto:scott@thurmondconsulting.com)

All applications are due by 5:00, August 16, 2018

Click [here](#) for full NOFA

### How to enhance your donor engagement.

The secret to

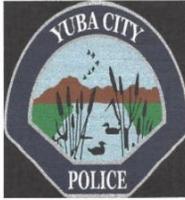



National night out is being held on Tuesday, August 7, 2018, an annual nationwide event designed to strengthen relationships in your neighborhoods, raise crime prevention awareness, and continue relationships with public safety, police, fire, volunteers, and is a wonderful success for all involved participants!

- Please Contact our Regional Housing Authority of Sutter Nevada County managers for questions.
- Aurora Salomon (RHA)  
530-701-3385
- Rosangela Woodard (RHA)  
530-701-1439
- Maria Lopez (RHA)  
530-682-2791

**DATE: Aug 7, 2018**  
**TIME: 5:00pm**  
**220 Miles Ave**  
**Yuba City CA**  
**Richland**  
**Neighborhood**  
**Community**  
**Center**

**TAKE A BITE OUT OF CRIME**

REGIONAL HOUSING AUTHORITY  
SINCE 1946

Come enjoy a fun filled night out with your family, friends, neighbors and community agencies. Get FREE information for programs that can help you and your family. There will be:

**FOOD .GAMES PRIZES + MUCH MORE.. SEE YOU THERE!**

**strong donor relationships.**

Donor loyalty is driven by satisfaction, relationship, and trust. When you consider the true cost to raise a dollar and the financial and organizational value of donor retention, it's clear that nonprofits need to keep their donor relationships thriving. An effective donor engagement strategy balances recruitment and retention. The outcome could equal thousands (to tens and even hundreds of thousands) of dollars in additional contributions. [More..](#)



**PLEASE SHARE THIS NEWSLETTER ON YOUR FACEBOOK PAGES AND WITH YOUR CONTACTS**

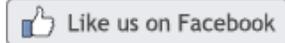
**IT IS THE GOAL OF YSEDC TO HELP OUR LOCAL NONPROFITS BUILD CAPACITY AND SUSTAINABILITY!**

**Partnering Together**



For more information please visit our website [www.ysedc.org](http://www.ysedc.org)





# 4th Annual Golden Autumn Wine Festival

Sunday, September 23, 2018  
11:00 a.m. - 3:30 p.m.

Bishop's Pumpkin Farm in Wheatland



Featuring:

Local wineries & specialty food vendors  
Plus music by the Tu-Tones

For more info & to buy tickets call (530) 743-1847

Purchase tickets online:

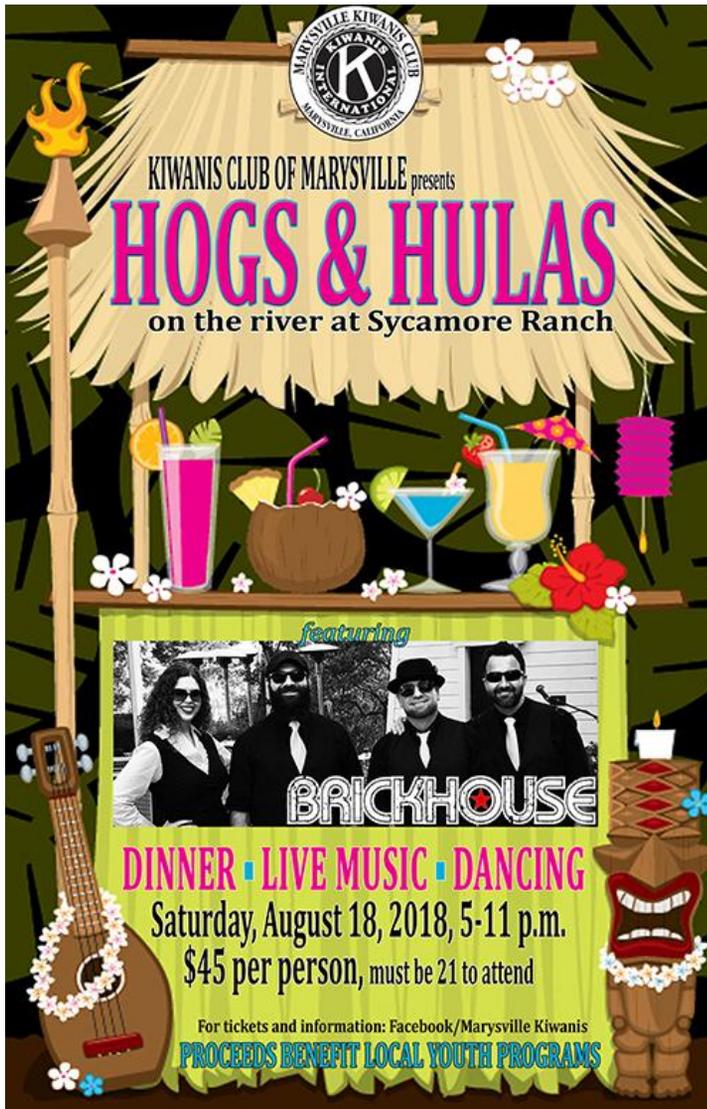
[www.yscunitedway.org](http://www.yscunitedway.org) (use the "events" tab)

Tickets: \$25 for wine tasting  
\$30 for wine tasting plus a full glass of wine.

In addition, there will be bottles of wine to  
purchase and enjoy at home.

Proceeds benefit Yuba-Sutter-Colusa United Way,  
serving 15,500 LOCAL residents each month through it's 30  
Partner non-profit agencies and Community Impact  
Grant recipients.





*Providing tools, solutions and resources to simplify business.*

Yuba-Sutter Economic Development Corporation, 950 Tharp Road, Suite 1303, Yuba  
City, CA 95993

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