

December 2018/January 2019

Volume 3 - Issue 1



Yuba-Sutter Economic Development Corporation (YSEDC) is committed to assisting our local nonprofits in building capacity, with their programs and projects. If you wish to submit an article to promote an event, please submit it 10 days prior to our publication date. The next publication will be on or around February 1, 2019. You may submit your articles in Microsoft word, pdf, or jpeg formats to Cynthia via email at: croderick@ysedc.org

We hope that you will take advantage of this newsletter to build the capacity of your nonprofit organization and market your events.

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YCCSC

PUBLIC SECTOR REPRESENTATIVES

District 1 - Richard Webb
District 2 - Mike Leahy
District 3 - Dizarea Webber
District 4 - Andi Crivello
District 5 - Kim Hawthorne

PRIVATE SECTOR REPRESENTATIVES

Michael Harris - Vice Chair
Steve Duckels - Chair
Vernon Kuska



ATTENTION NONPROFITS!

Build Your Revenue Sources

Funded by California Department of
Community Services and Development

Apply today for your
NO-COST GRANT SEARCH SUBSCRIPTION
Offer available to the first 50 nonprofit organizations
Call (530) 751-8555 or email: croderick@ysedc.org

CAPACITY BUILDING PROGRAM FOR NONPROFITS & SERVICE PROVIDERS

YUBA COUNTY COMMUNITY SERVICES COMMISSION AND SUTTER COUNTY COMMUNITY ACTION AGENCY have partnered with Yuba-Sutter Economic Development Corporation to assist local nonprofits and service providers build their capacity. As a part of this program, a two-year no-cost grant search subscription is being offered. If you have not taken advantage of this great opportunity, it is strongly recommended. Contact [Cynthia](#) at YSEDC to apply for your subscription or download the attached subscription application. [APPLICATION](#)

workshops

Grant Writing Basics - Back by popular demand!

Yuba-Sutter Economic Development Corporation is offering this workshop once again. If you are new to grant writing or have recently subscribed to the No-Cost Grant Search Subscription, you should consider attending this workshop. Contact Cynthia Roderick at (530) 751-8555 or croderick@ysedc.org to reserve your spot.

You must register in order to attend.

Where: 950 Tharp Road, Suite 1303 - Yuba City 95993

When: January 23, 2019 - 8:30 am to Noon

Measuring Outcomes & Program Evaluation Workshop

Yuba-Sutter Economic Development Corporation is offering 2 "Measuring Outcomes & Program Evaluation" workshops in February, 2019. This comprehensive workshop will help you develop and understand outcome measurement and program evaluation. It is strongly recommended that you attend, especially

Don Schrader
John Nicoletti

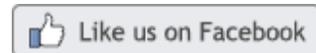
LOW INCOME REPRESENTATIVES

Alisha Parker
Lisa Baker
Marlys Eatmon
Angelica Bravo
Angie Gates - Secretary/Treas.

www.yubacares.org

UPCOMING BOARD MEETINGS

January 22, 2019
March 26, 2019



SCCAA

PUBLIC SECTOR REPRESENTATIVES

District 1 - Christine Ivory
District 2 - Kenneth Brooke
District 3 - Barbara Fasano
District 4 - Sharon Foote, Chair
District 5 - Lonnie Perez

PRIVATE SECTOR
REPRESENTATIVES
Paul Basi, Secretary
DeeDee Brady, Treasurer

Tom Reusser
Diane Uutela
Jeff Stephens

LOW INCOME REPRESENTATIVES

Jaswinder Sandhu
Michael Reeves
Margot Seaton
Susan Podesta
VACANCY

www.suttercares.org

UPCOMING BOARD MEETINGS

February 23, 2019
April 18, 2019

if you are applying for or have received grants. Contact Cynthia Roderick at (530) 751-8555 or croderick@ysedc.org to reserve your spot. Space is limited to 15 attendees/workshop.

You must register in order to attend.
Where: 950 Tharp Road, Suite 1303, Yuba City 95993
When: February 6, 2019 - 8:30 am to Noon or
February 13, 2019 - 8:30 am to Noon

8 Tips for Getting High Dollar Sponsorships



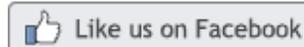
High dollar sponsorships for charity events are not really "philanthropy." They are also business-to-business marketing. And your organization is one of the businesses! You'll do much better if you approach your event sponsorships like old-fashioned sales. [MORE...](#)

Volunteer Dissatisfaction



You Can't Fire Me, I'm a Volunteer!

If you've worked in volunteer management for any length of time, you've probably heard some version of this fear-inducing refrain. Your first encounter with it may be as a direct threat, a mild joke, or overheard when the volunteer speaking doesn't know you're around. And I'm going to tell you the truth: there is no easy resolution to this comment. [MORE...](#)



BOARD MEMBER WANTED



SCCAA is currently seeking to fill a vacancy on its board. If you live in Sutter County, are low income or serve the low income and interested in community service, please complete the attached application and email back to Jackie Slade jslade@ysedc.org

[APPLICATION](#)

Past newsletters and capacity building articles are available by topic on YCCCS & SCCAA websites

How Nonprofits Can Build Partnerships with Businesses



When it comes to increasing visibility and funds for a nonprofit, it can sometimes feel like an uphill battle. From social media marketing to email campaigns and in-person events, your nonprofit has undoubtedly run the gamut to find what works and what doesn't. But for many nonprofits, especially smaller ones with few volunteers or support staff, business partnerships are an often-overlooked or underestimated avenue for growth.

[MORE...](#)



Top 6 Ways a Board Can Help Its CEO

Board members have a lot of responsibility to the organization they represent, to the community for which they are stewards of the nonprofit's resources, and also to the organization's CEO. The CEO's success is tied closely to the support he or she receives from the board. How can individual board members support their CEO's success? Below are the six ways I've found that have the greatest impact. [MORE...](#)

STRATEGIC PLANNING



No matter how relevant its original mission, no organization can afford to shackle itself to the same goals, programs and operating methods year after year. As client needs, market conditions and funding criteria change, strategies need to be revisited regularly. Sometimes all that's needed is fine-tuning; other times, a more fundamental rethinking of goals and opportunities may be required. If they are to remain viable and effective, organizations must be prepared to change as extensively as conditions require. [How to create a strategic plan](#)

UPCOMING FUNDRAISING AND COMMUNITY EVENTS

In reality, building a relationship with a for-profit business can be beneficial for both the business and the nonprofit in ways you may not have anticipated. However, the first step-asking businesses if they're interested in a partnership-can be the roadblock that prevents both businesses and nonprofits from reaping the rewards. That's why we're sharing what nonprofits have to offer partners, as well as how nonprofits can take the first step in seeking beneficial partnerships with for-profit companies. [MORE...](#)



ITEMS NEEDED BY LOCAL NONPROFITS

COORDINATED ENTRY

Life Building Center
131 F Street, Marysville
(530) 749-6811
Ask for Ricardo or Susan

- Cup of Soups
 - Granola Snacks/Crackers
 - Non-perishable Snacks
 - Bottled Water
 - Hand Soap
 - Shampoo/Conditioner
 - Tooth Paste/Brushes
 - HE Laundry Detergent (liquid)
 - Toilet Paper
 - White Bath Towels
 - Coffee, Sugar, and Creamer
 - \$5.00 -\$15 Gas or Food Gift Cards
 - Book of Bus Tickets
- Drop off during the hours of:
Mon-Thurs. 9:00 -3:00pm

HANDS OF HOPE

909 Spiva Avenue Yuba City
(530) 755-3491

22nd Annual



FREE

Coat Giveaway December 8, 2018

CAMP SINGER, 1023 14TH ST., MARYSVILLE
Children and Adult Coats

Don't Miss It! Coats Will Be Distributed from 9 am to 1:30 pm

Please donate your new & gently used coats at the following locations:



Butler Cleaners



778 Plumas Street, Yuba City
219 Clark Avenue, Yuba City
1111 Gray Avenue, Yuba City
631 B. Street, Marysville



PLUS

FREE VISION TEST FOR KIDS

Ask for Rick or Lou

Cup of Soups
Granola Snacks
Bottled Water
HE Laundry Detergent (liquid)
Drop off during the hours of:
Mon-Thurs. 11:00 - 4:30pm

14Forward

938 14th Street, Marysville

Wool Blankets
Fitted Twin Sheets
Small Garbage Cans
Large Storage Totes
Solar Powered Lanterns
Drop Off Hours
Monday through Friday,
8:30 am - Noon
or
1:00pm - 4:00pm

**TWIN CITIES RESCUE
MINISTRIES**

**940 14th Street, Marysville
(530) 743-8777**

Canned Food Items
for monthly Food Boxes
We can always use: Hamburger,
butter, syrup, toilet paper, paper
towels, bottled water, to-go
boxes and plastic silverware.
Drop off or we can pick up
Hours: Mon-Sat. 9:30 - 4:30 pm.

SALVATION ARMY

**408 J Street, Marysville, CA
or 401 Del Norte Ave, Yuba City
(530) 216-4530**

Toiletries, new blankets, new
pillows, new towels &
washcloths, laundry soap, toilet
paper, janitorial supplies, new
mattresses and bunk beds, 2
commercial dryers, 2 commercial
washers, commercial
refrigerators and freezers, filing
cabinets, HVAC systems, new
computers, intercom system,
pallet jack, commercial vacuum
cleaners, box truck, ice machine,
convection oven, commercial
coffee machine, steam table,
commercial mixer, Day Care room
furnishings



OPERATION TURKEY SWAP



**DONATE A TURKEY
&
ENJOY A
FREE PASTA LUNCH**

**December 22, 2018
Noon-4 p.m.**

Olivehurst Moose Lodge
1775 Beverly Avenue

For information (530) 415-0145

SPONSORED BY





YOUR DONATION PROVIDES HOLIDAY MEALS TO SOUTH YUBA COUNTY FAMILIES IN NEED

Christmas Eve Service

Start your Christmas celebrating God's greatest gift, the birth of Jesus. Service will include the lighting of candles.



**Monday, December 24th
7pm**

 First United Methodist Church
3101 Colusa Hwy, Yuba City
530 673-5858
www.fumcyubacity.com

Volunteers and Donations needed!



Become involved!

The United Methodist Church of Yuba City has several volunteer opportunities available. They also have a great need for donated items. Please click the following link for details.

[Volunteer & Donations](#)



Every nonprofit has multiple stories to tell, from your mission and organizational history to the story that motivates your audience to take action, is the foundation of your success as a nonprofit leader.

INTRO: Set the scene. what is your current status quo?

INCITING INCIDENT: What inspired you to take action?

RISING ACTION: What obstacles did you face along the way and how did you overcome them?

CLIMAX: What was the peak, or turning point, of your story?

FALLING ACTION/RESOLUTION: How did the climax impact you and your community? What action do you want your reader to take?

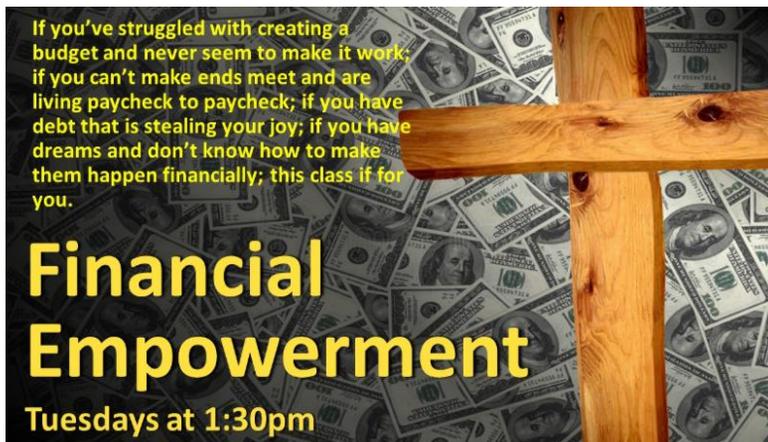


Noon Year's Eve Party!

First United Methodist Church
3101 Colusa Highway, YC
www.fumcyubacity.com

11am – 12:30pm
Mon., December 31st
530.673.5858

FIRST UNITED METHODIST CHURCH-YUBA CITY
3101 Colusa Hwy., Yuba City - 530-673-5858



If you've struggled with creating a budget and never seem to make it work; if you can't make ends meet and are living paycheck to paycheck; if you have debt that is stealing your joy; if you have dreams and don't know how to make them happen financially; this class is for you.

Financial Empowerment

Tuesdays at 1:30pm

FIRST UNITED METHODIST CHURCH-YUBA CITY
3101 Colusa Hwy., Yuba City - 530-673-5858



PLEASE SHARE THIS NEWSLETTER ON YOUR FACEBOOK PAGES AND WITH YOUR CONTACTS

IT IS THE GOAL OF YSEDC TO HELP OUR LOCAL NONPROFITS BUILD CAPACITY AND SUSTAINABILITY!

Partnering Together



For more information please visit our website www.ysedc.org



Merry Christmas and Happy New Year
from all the staff of
Yuba-Sutter Economic Development Corporation
Brynda, Jackie, Cynthia and Erica

Providing tools, solutions and resources to simplify business.



Yuba-Sutter Economic Development Corporation | 950 Tharp Road | Suite 1303 | Yuba City | CA | 95993